

DEANDORTON

Insights



## Every Disaster Creates Opportunity

### A few things to consider to Jumpstart Your Restart

*" We have all been hit by unprecedented change in an unbelievably short time frame. Many people are still reeling, adjusting, and longing for a return to normal. On the horizon we now see states and local authorities beginning to develop plans to reopen the economy and unfortunately many see this as a path to return to normal. However, I am not sure we will ever go back to the 'normal' we had before and if we are honest with ourselves perhaps we shouldn't. I have embraced the term "new normal", and recognize we have the opportunity to shape what that looks like. "*

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What about the processes and systems that the pandemic exposed weaknesses in? What about the new risks that our business continuity plans had never considered? Now is our opportunity to leverage the impact of this disaster and implement serious changes to our processes to positively impact the health of our businesses and the future. As we all begin to think about returning, reopening, or restarting, challenge your teams to make the most of the opportunity before us.

Here are a few things to consider as we move together into the new normal.

[READ MORE](#)

Are you craving more information on how to adjust to the new normal? Have you been sifting through website after website to find the information you need? We've got you covered with our new podcast, "Jumpstart your Restart". Listen to the latest episode at the link below!

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