

LEA Global

GCM Consulting Offering: Data Transformation Services

Jim Dougherty, Partner, Bennett Thrasher



Rising Star Association



INTERNATIONAL ACCOUNTING BULLETIN

About Bennett Thrasher



- Started by Ken Thrasher and Rick Bennett over 40 years ago
- HQ'd in Atlanta with staff across the country – over 400 people strong
- “We act with bold curiosity to drive unprecedented success for each other and our clients.”



About Digital Transformation Services

We provide tailored automation and data solutions for our clients to help them better manage their business

- **Service Offerings**

- Intelligent Automation (RPA) > Data Pipelining (ETL) > Data Analysis and Visualization
- Enterprise level capabilities with a small to mid-market focus

- **What benefits are our clients seeing?**

- Automation is freeing up staff to focus on more complex tasks, modernizing legacy applications, improving billing collections, and more...
- Data warehousing and BI tools provide executives improved visibility across systems and business units



About Our Team & Capabilities

- **Our team is comprised entirely of onshore, full-time employees**
 - Combined 40+ years of experience
 - Enterprises to SMB's, public and private organizations
- **Key client engagements so far in 2023 include:**
 - Built PowerBI financial analysis dashboard to consolidate subsidiaries' financial data
 - Automated invoice processing and CC charge process for retail client
 - Automated work in progress (WIP) scheduling process for construction firm
- **Areas of specialty/industry expertise**
 - Healthcare, Professional Services, Finance, Retail, Manufacturing



How To Identify A Client Need

- Any tasks involving repetitive data entry
- Manually re-entering data from another system or report
- Consolidating data from multiple systems into a spreadsheet
- *It would be great if...*

Contact Information



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