

LEA Global

GCM Consulting Offering: Virtual CFO

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Rising Star Association



INTERNATIONAL ACCOUNTING BULLETIN



About Anders CPAs + Advisors

- Established 1965 in St. Louis, MO
 - LEA Member since 2008
- 400+ Team Members and \$69MM Revenue
 - Accounting Today #78 Firm
 - 3rd Fastest Growing Top 100 Firm under \$100MM (35% YOY)
- What differentiates you from other firms
 - Our Leadership – Innovative and Disruptor Mindset
 - Big Firm Abilities/Small Firm Mentality



About Virtual CFO

- Who We Are: Financial Business Guides
- Client Benefits: Financial Clarity and Real-Time Decision Making
- Types of Engagements: Long-Term Strategic Partnerships
- Target Market: \$1MM-\$50MM Scaling Businesses with an Opened-Minded & Tech-Enabled Leadership Team



About Our Team & Capabilities

- 70+ Dedicated Team Members
- 20yrs of Firm Experience Delivering VCFO Services
- Serving 200+ Clients on a Weekly/Monthly Basis
- Specialties
 - Service Based Business (Digital Agencies, Consultants, Physicians, Lawyers)
 - E-Commerce/Online Retail
 - Trucking
 - Cannabis
 - Industry Agnostic!
 - Multi-Location/Multi-Company Businesses



How To Identify A Client Need

- Tax, Audit, or CAS Clients that are:
 - In heavy growth mode
 - Struggling to be profitable
 - Experiencing poor cashflow
 - Need to get a better grip on their business
 - Looking to transition or exit in a couple of years

Contact Information



THANK YOU!



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