

Perks Business Adventures

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Perks Business Adventures

A little business that had a big impact!

What did we want:

- Increased client engagement
- Market our firm and attract new clients
- Retain, motivate and attract the best team members
- Develop leadership & wellbeing skills for everyone
- Have lot of fun!!!

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How did it start?





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Key Ingredients:

- “Turn key” Adventure
- Travel to a far off land... the more exotic the better!
- A physical challenge that required preparation
- A mental challenge: outside the comfort zone
- A team focus
- Unforgettable life experience
- Fundraising aspect

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First Up: The Kokoda Trail















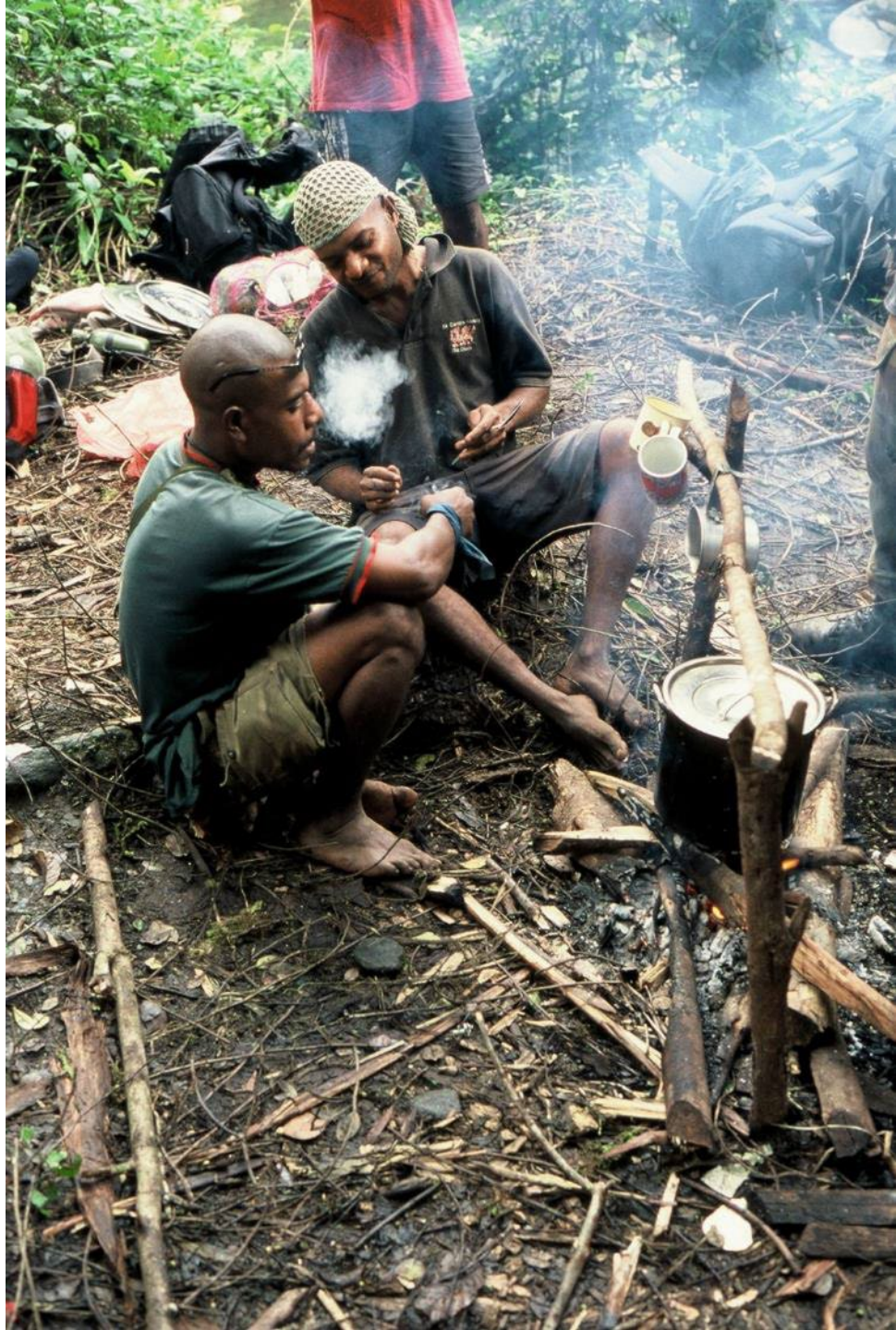
KOKODA





























































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Altitude!: Peru and Bolivia









































08/07/2006



08/07/2006





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The Rest:

- Nepal - Mira Peak
- Nepal – Kanchenjunga
- New York Marathon
- Nepal - Lobuje
- Africa – Mt Kilimanjaro







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What did we achieve?

- Client engagement
- New clients
- Firm profile increased dramatically
- Engagement with our emerging talent
- “Life perspective” for clients
- Fulfilled and motivated Partners

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Thank You



Discover Success

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