

LEA Global

# GCM Consulting Offering: Intelligent Prism

Peter Rothman, COO – Marcum Technology LLC



Rising Star Association



INTERNATIONAL ACCOUNTING BULLETIN



# About Marcum Technology LLC



- 120 Team Members
- 22 Years in business
- Marcum Technology is a technology focused organization that does not operate within the confines of a typical accounting firm model. We are a separate company that focuses on helping organizations derive value from technology while managing risk and maximizing profitability.

# About Intelligent Prism



- Data Extraction and Analytics Service Bureau
- Tailored Data Solutions
  - Audit
  - Tax
  - Class Action
  - Agreed-Upon-Procedures
  - Litigation Support
  - Mergers and Acquisitions
  - Other...
- All Industries
- Significantly lowers the cost and improves the efficiency of client organizations leveraging the service bureau



# About Our Team & Capabilities

- 12 Dedicated Analysts
- Number of engagements performed: >18,600
- Data cleansing and analysis is industry agnostic
  - Data Cleansing
  - Data Normalization
  - Data Analysis
  - Data Conversion
  - Data Presentation
  - Business Intelligence



# How To Identify A Client Need

- Any Audit or Tax data that is received from clients to be used related to attestation or tax work.
- Can be for your firm or a client of your firm.
  - Tailored data solutions
  - Turns data into a strategic asset
  - Ensuring compliance across critical business processes
  - Complex formula and template development for analysis
  - PDF to Excel conversions and formatting to your specifications
  - Deriving the promised value from your investment in business intelligence



# Contact Information

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