

LEA Global

Global Consulting Marketplace

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Anders CPAs + Advisors



Rising Star Association



INTERNATIONAL ACCOUNTING BULLETIN



WHY

is the Global Consulting
Marketplace Important?





Opportunity surfaces – what do you do?

Top 3 issues – NWH

Top 3 Issues	Now	Where	How
Grow Sales	<ul style="list-style-type: none">• Stagnant• No process	<ul style="list-style-type: none">• 20% growth• Clear process	<ul style="list-style-type: none">• Develop and train new sales process• Implement a referral system• Implement new website
Leadership training	<ul style="list-style-type: none">• No training• Lack of model	<ul style="list-style-type: none">• Training plan• Clear model	<ul style="list-style-type: none">• Determine list of 10 core competencies• Focus on 3-4 commercial projects• Book experienced advisor to train team
New CRM Platform	<ul style="list-style-type: none">• Poor features• High cost	<ul style="list-style-type: none">• Well integrated• Value for money	<ul style="list-style-type: none">• Review best practice used in industry• Short-list 3 providers. Do cost benefit• Select one to pilot with super users



Why Important? Helps Your Firm Wherever You Are Today

1. If you are beginning your consulting journey...

- Global Consulting Marketplace brings solutions to fill in gaps, provide missing capabilities and/or help with lack of bandwidth
- Protects client relationships
- Enables your firm to play bigger with more depth

2. Once you've developed proven capabilities and capacity...

- Provides a friendly sales channel to create leverage and growth





Why Important? Helps Us Achieve LEA's Vision



LEA VISION

To be known as the most collaborative global alliance



COLLABORATION

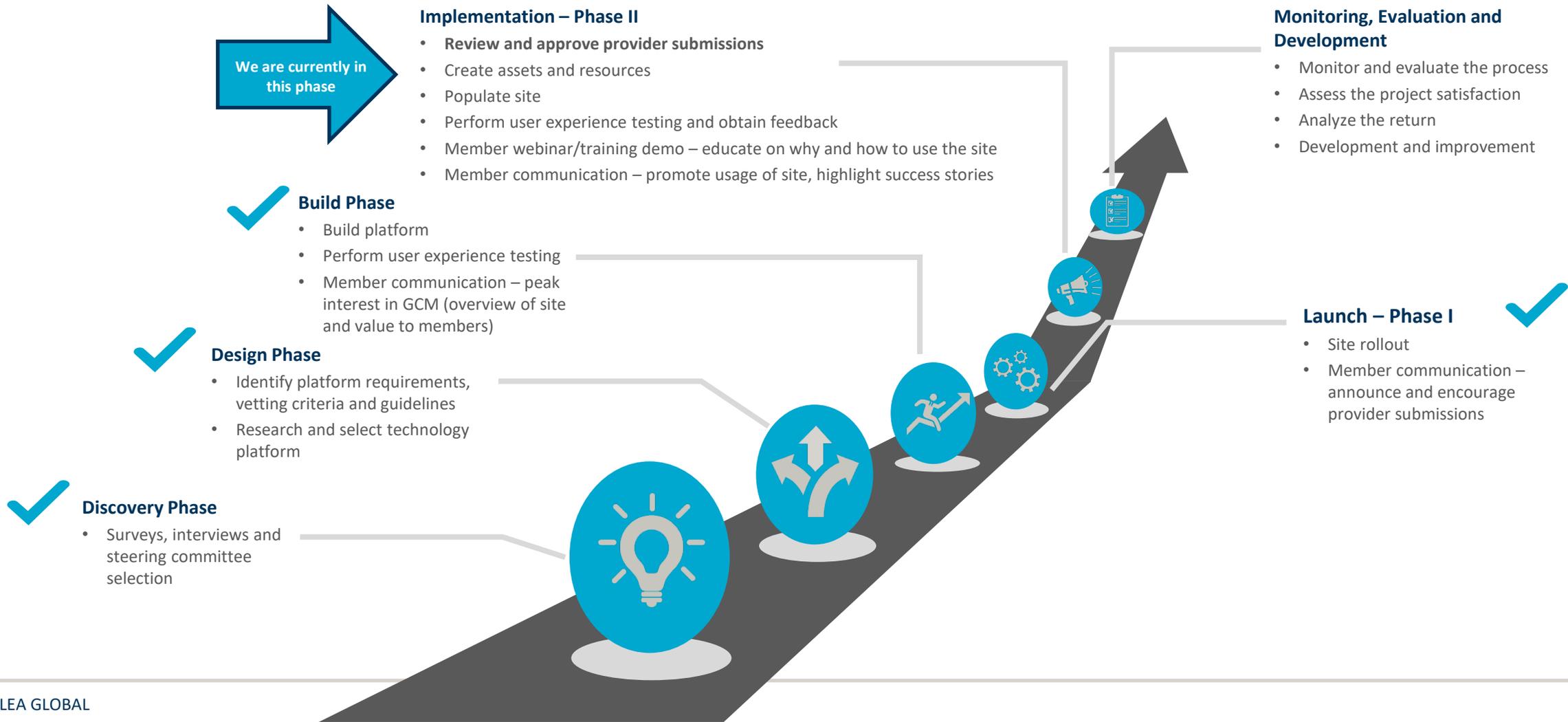
Creating opportunities for members to work together



GLOBAL CONSULTING MARKETPLACE

Access to unique and specialized capabilities

Roadmap





Approved Services – 19 and Counting!

MANAGEMENT CONSULTING SERVICES	FORENSIC & LITIGATION	OUTSOURCING SERVICES
Export Advisory Services for Fast-Moving Consumer Goods	Insurance Claim Services	Virtual CFO
Healthcare Consulting	Litigation & Dispute Resolution	Virtual CIO
Recruiting Services		Virtual Security Operations Center

TECHNOLOGY CONSULTING	FINANCIAL ADVISORY SERVICES	TRANSACTION ADVISORY
Analytics & Reporting	Contract Compliance	Business Restructuring
CMMC Readiness Services		Strategic Valuation & Advisory Services
Enterprise System Selection		
Intelligent Prism - Audit Analytics		
IT Assessments		
Managed IT Services & Staff Augmentation		
RPA & Data Analytics		
Technology Managed Services		

Using the Global Consulting Marketplace to Grow Your Business

Accessible via the LEA Global website

Available on July 10



Welcome to LEA Global Consulting Marketplace!

Whether you need to find a solution to serve a client, educate and train staff on a consulting-related topic or seek the guidance of member firms, the Global Consulting Marketplace (GCM) is your trusted resource.



Find an approved provider

Looking for a specialized consulting service provider approved by LEA Global, click on the button to see all approved providers in LEA Global GCM.

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Access GCM resources

Here, you can access thought leadership resources from approved GCM providers

[Access resources](#)



Ask a question

Have a question you want to ask to a GCM approved expert? Click on the button below to access LEA Global's GCM discussion group.

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If you have a unique or specialized consulting service that you feel would benefit other members, click on the button below to apply today.

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Bennett Thrasher LLP

0 Branches

For four decades, Bennett Thrasher LLP has provided clients with strategic business guidance and solutions. Our unwavering dedication to our core values, client service and collaboration has catapulted us into the ranks of the largest and fastest-growing certified public accounting and consulting firms. With a global reach and strong local ties, we provide businesses and high-net worth individuals with professional tax, audit, advisory and business process outsourcing services. Our family-oriented "Better Together" approach is grounded in diverse thinking and enables our clients to become more efficient and profitable. Our commitment to diversity and to our community is an essential part of who we are, and it reflects the values on which our firm was founded.

Industry experience

[Retail](#) [Healthcare](#) [Manufacturing](#) [Services - Professional Services](#)

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Approved providers

Technology Consulting Services

Global Consulting Marketplace

Technology Consulting Services (RPA and Data Analytics)

Service Overview

Automation services can help modernize and streamline business applications that are critical to professional service organizations without burdening those organizations with extensive and costly system implementations. Additionally, automation can offload repetitive data entry tasks from staff members allowing companies to refocus those staff members to other assignments without adding headcount.

Industry Focus

-Professional services -Healthcare -Manufacturing -Retail

Team and Qualifications

-Number of engagements performed over the past three years: 10+ -Number of resources dedicated to this service: 3-4 -Combined team RPA/development experience: 20+ years

Thought Leadership

[The Evolution of Digital Transformation and Automation](#)



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Languages spoken

English

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[Return to listing](#)



How You Can Help Make the GCM Successful

- **Identify a GCM champion** within your firm to help drive usage
- **Collaborate** with a Service Provider via the GCM to serve your clients' needs when you don't have the capability or bandwidth
- **Apply** to become an Approved Provider if you offer a unique or specialized service



You Are Invited!

Consulting Collaboration Group

Today @ 1:30pm

Metropolitan Room

