

# GCM Service Offering Virtual CFO

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# About Anders CPAs + Advisors



- **\$70M in Annual Revenue with 400 Employees**
  - Accounting Today #78 Firm
  - Named a 2023 Fastest Growing Firm by Accounting Today
- **Founded in 1965 – St. Louis, MO**
  - LEA Member since 2008
- **What differentiates us from other firms?**
  - Innovative Leadership
  - Entrepreneurial Spirit

# Our Global Consulting Marketplace Services

- Health Care Consulting
- Talent – Recruiting Services
- Technology Managed Services
- Virtual CFO Services
- Virtual CIO Services





# About Our Virtual CFO Services

- **Overview of Service:**
  - Provide Strategic Financial Insight and Forecasting, Establish KPIs, Back-Office Accounting and Tax Services at a Fraction of the Cost of a Full-Time CFO
- **Types of Engagements:**
  - We offer Virtual CFO, Controller and Transactional Services
- **Target Market:**
  - \$1 – 50M Entities in Growth Mode with an Open-Minded and Tech-Enabled Leadership Team
- **Client Benefits:**
  - Financial Clarity and Real-Time Decision Making

# About Our Team & Capabilities

- 100+ Dedicated Team Members
- 20+ Years of Experience Delivering VCFO Services
- 200+ Clients Serviced Weekly or Monthly
- Specialty Niches:
  - Digital and Creative Agencies
  - Cannabis
  - Legal
  - Logistics and Transportation

# How To Identify A Client Need

## Clients That Are:

- In heavy growth mode
- Struggling to be profitable
- Experiencing poor cashflow
- Need to get a better grip on their business
- Looking to transition or exit in a couple of years

# Resources

- The Modern CPA Success Show
- The Virtual CPA Success Show
- The Young CPA Success Show
- Books and Guides
- Blogs and Case Studies



Scan the QR code to  
access our FREE resources

# Contact Information

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